

PRESS RELEASE

Central Alberta Consultant offers free consultation on business strategy for businesses, government agencies, and non-profits

RED DEER, Alberta, February 21, 2019—

Maiden Manzanal-Frank, an organizational development expert from Central Alberta offers free initial consultation on business strategy development, capacity-building, evaluation, and sustainability for organizations based in Central Alberta. This 30-minutes consultation includes action-able ideas and insights by phone, Skype, and e-mail. The free consultation happens in February, June, and October, 2019. This is a way of giving-back to the communities where a lot of organizations suffer from various dysfunctions, economic hardships, and leadership troubles.

Moving from BC to Central Alberta, she takes pride in being the Founder, CEO, and President of GlobalStakes Consulting, a consulting organization that provides outstanding results in innovation, impact, and sustainability for companies, social enterprises, non-profits, and international organizations not just in Canada but internationally as well. GlobalStakes Consulting operates in Alberta and BC respectively.

A client wrote about her:

“GlobalStakes Consulting was birthed from in-ground realities of the global marketplace and communities. Maiden Manzanal-Frank champions innovation, impact, and sustainability across diverse sectors in Canadian and global societies with passion, multiple competencies, and nimbleness that is hard to find these days. She provides top-notch advisory support to governments, non-profits, and businesses. For me, the investments with GlobalStakes are worth it for the dramatic results you need! - Satwinder Bains, Vice President, Westberry Farms/ Director, South Asian Studies Centre, University of the Fraser Valley

Her professional and consulting experience spans short of two decades in the area of global humanitarian and aid development, economic development, and cross-cultural management working with municipalities, international organizations, advisory councils at the national, regional, and international levels. Past projects involved an extensive implementation in 15 countries in Asia and consulting work with the United Nations.

As a Senior Consultant, she takes varied and complex assignments as an advisor and partner in solutions in strategy, governance, evaluation, performance management, and sustainability in the public and private sectors in Canada and internationally.

Her growing clients include the World Fair Trade Organization Asia (Thailand), Abbotsford Community Services (Abbotsford), Multicultural Helping House Society (Vancouver), Fraser Valley Local Immigration Partnership Council (Abbotsford), and Justice Education Society International (Vancouver).

She is writing her first commercial book entitled Better Development which is written for aspiring social do-gooders, third careerists, retired baby-boomers, and young people wanting to make a difference in their communities and internationally.

She is an award-winning consultant, advisor, speaker, and mentor to many aspiring social innovators around the world. She is well-traveled and most sought-after speaker and writer.

In 2015, she became the *Bhichai and Khunying Charoye Rattakul Scholar for Peace and Conflict Resolution* at the Rotary Peace Center in Chulalongkorn University, Thailand. She is an award recipient of *Outstanding Diversity Outreach and Communications Award* from the Fraser Valley Diversity Awards.

When not busy, she volunteers her time with many local community development initiatives such as the Central Alberta Immigrant Women's Association Domestic Violence Research Advisory Committee, Innoweave Foundation Expert Pool, and Burman University Centre for Peace and Justice Community Reconciliation Advisory Committee.

She lives in an acreage with 7 cats and 1 dog. To contact her, please see the information below:

MAIDEN R. MANZANAL-FRANK

Founder, CEO, and Senior Consultant

Email: engage@globalstakesconsulting.com

Website: www.globalstakesconsulting.com

Twitter: www.twitter.com/globalstakes

Facebook: www.facebook.com/globalstakes

Linkedin: www.linkedin.com/in/maidenmanzanal/